

JOHN LIVESAY WILL HELP YOUR SALES TEAMS GO FROM

INVISIBLE TO IRRESISTIBLE

*So They Can Win More Clients –
and Win Back Those They’ve Lost!*

“We’ve won over \$5 million in new
business thanks to the storytelling skills
John shared with our people!”

– Gensler Architecture

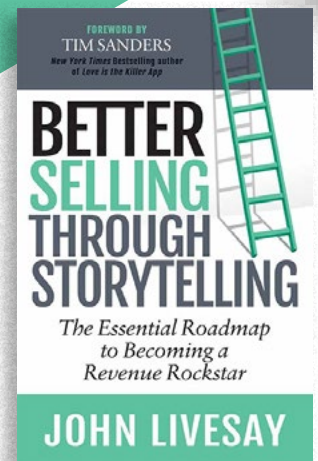


**After John Livesay’s
keynote, your salespeople will:**

Tell Stories
That Make
Them
Irresistible

Stop
Pushing and
Become
Magnetic

Become
Revenue
Rockstars



John Livesay is known as “The Pitch Whisperer.” He helps salespeople become magnetic storytellers with the ability to make irresistible offers to their ideal clients.

As a keynote sales speaker, John has captivated audiences in settings ranging from Gensler’s top management retreat to Coca-Cola’s CMO Summit. His TEDx talk:

“*Be The Lifeguard of Your Own Life!*” has over 1,000,000 views. He is also the author of *Better Selling Through Storytelling* and the host of “The Successful Pitch” podcast, which is heard in over 60 countries.

John has made numerous television appearances including being interviewed by Larry King as the expert on *How To Ask For What You Want And Get A Yes*. During a 20-year career in media sales with Conde Nast, John worked across all 22 brands in their corporate division, and was the recipient of Salesperson of the Year honors.

John currently lives in Los Angeles with his two King Charles Spaniels who welcome him home after he returns from his keynote talks, reminding him of the importance of belly rubs.

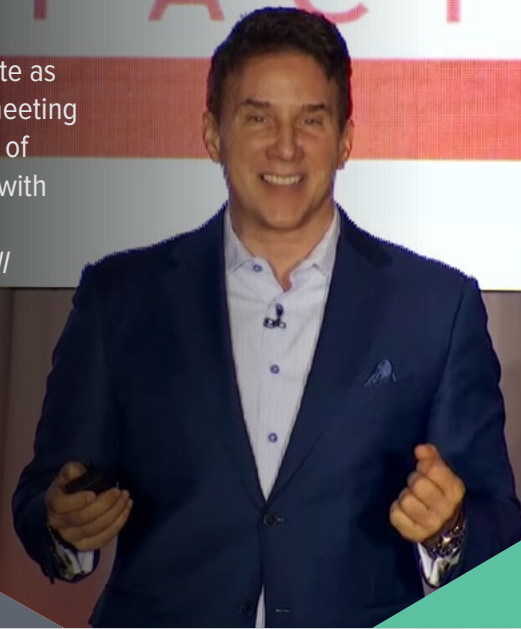
Learn more at JohnLivesay.com

Or email: bookjohn@thespeakersgroup.com

Or call The Speakers Group today at 615.526.6600

"We received very positive feedback on your keynote as well as the breakout sessions. At the rep council meeting Saturday morning I heard our reps talking in terms of stories instead of their usual way to communicate with customers which is a very good sign!"

– Phoenix Controls, a division of Honeywell



DISCOVER THE
PATHWAY TO BECOMING A

REVENUE ROCK STAR

AS YOU LEARN BETTER SELLING THROUGH STORYTELLING

John has spoken to sales forces from world class organizations such as...

Anthem.

Gensler

KBPS



GUESS

Coca-Cola

COLDWELL
BANKER

Most Popular Keynote:

Better Selling Through Storytelling: Discover the Secrets of Becoming Irresistible

Today's buyers are crazy-busy and ultra-savvy, which means yesterday's sales strategies fall flat and leave your salespeople easily forgettable.

How can you stand out with new competitors and new technologies disrupting the marketplace every day? Whoever tells the best story gets the sale, and after John speaks, your people will know exactly how to craft irresistible stories.

Key takeaways include:

- *How to Develop Empathy Skills That Win Clients*
- *How To Create A Real Connection With Clients*
- *How To Use Silence To Get A Commitment*

YOUR PEOPLE WILL BE READY TO SOAR TO SUCCESS ON THEIR SALES CALLS AFTER JOHN SPEAKS!

To book John for your next event, email bookjohn@thespeakersgroup.com or call The Speakers Group at 615.526.6600.